



PRESS RELEASE

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at noon

**RAMIRENT TO SPONSOR 2009 IIHF WORLD CHAMPIONSHIP
– WORLD CLASS ICE HOCKEY ACTION IN SWITZERLAND**

Ramirent, the leading equipment rental Group in Northern, Central and Eastern Europe, is proud to announce that it is one of the Official Sponsors of the 2009 IIHF World Championship - world class ice hockey action in Switzerland. The event will take place in Berne and Zurich-Kloten from 24 April to 10 May 2009. This is the first IIHF World Championship sponsorship for Ramirent.

"This is a great opportunity for Ramirent," says Ramirent's Head of Corporate Communications and Branding Franciska Janzon, and she explains why: "Out of the thirteen countries where Ramirent is operating, nine are dedicated ice hockey fans with strong national teams that are competing in the 2009 IIHF WM. Many of our Central and Eastern European countries are competing in the event. This region is one of our most important markets. It has a large population, a growing construction industry, and the equipment rental business is still in its early stages."

For Switzerland, the 73rd IIHF World Championship in Berne and Zurich-Kloten will be the biggest sports event of 2009. Over 500,000 spectators are expected to attend – and another 600 million will be watching on TV. Ramirent already has a close connection with ice hockey through its support of the Swedish Hockey League and its twelve teams.

Commenting on the upcoming ice hockey season, Franciska Janzon says: "The championship will feature the world's best teams, and we are sure it will be a great success, not only for the participants but for the Ramirent brand as well. We feel our connection with this dynamic team sport is positive in terms of brand visibility, as ice hockey and Ramirent share some common values such as team spirit, competence, vitality and strength. We are excited at the prospect of participating in this event. May the best team win!"



Further information can be obtained from:

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Visit the official website of the 2009 IIHF WM at:

<http://www.iihf.com/channels/iihf-world-championship-oc09/home.html>

About Ramirent

Ramirent is the leading machinery rental company in the Nordic countries, and in Central and Eastern Europe. The Group has some 360 permanent outlets in thirteen countries and is domiciled in Finland. Ramirent employs over 3,900 people and in 2007 its consolidated net sales were EUR 634 million. Ramirent is listed on the OMX Nordic Exchange Helsinki. Please visit us at: www.ramirent.com.



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